



WFLX

ORDER

Print Date 08/14/12 Page 1 of 3

Flight Dates 09/21/12-10/18/12

Contract / Revision 808917 /

Original Date / Revision
08/14/12 08/14/12

Advertiser Young Guns Action Fund

Agency Redshift Media, LLC

Buying Contact

411 Branchway Road
Richmond, VA 23236-3034Product
YOUNG GUNS ACT FUND

Agency Com 15%

Billing Contact
411 Branchway Road
Richmond, VA 23236-3034Sales Office H-DC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 167
Alt Order # 06278435Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCASTDemographic A35+
Rev Codes Agency Political Pol-Issue
Product Codes PL20
Priority P 2
Advertiser RefPrimary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	29	\$7,909.25	\$9,305.00	0.00	08/27/12	09/30/12	29	\$7,909.25	\$9,305.00
October 2012	49	\$16,273.25	\$19,145.00	0.00	10/01/12	10/18/12	49	\$16,273.25	\$19,145.00
Totals	78	\$24,182.50	\$28,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	09/21/12	09/21/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--		1				\$145.00		0.00			
E 2	WFLX	09/24/12	10/12/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	MTWTF--	:30	4	\$85.00	P 2	0.00	NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		4				\$85.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$85.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$85.00		0.00			



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Contract / Revision 808917 Flight Dates 09/21/12-10/18/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Young Guns Action Fund Product YOUNG GUNS ACT FUND Estimate # 167

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WFLX	10/15/12	10/18/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	MT-T---	:30	2	\$85.00	P 2	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-T---					2	\$85.00		0.00			
E 4	WFLX	09/21/12	09/21/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$115.00		0.00			
E 5	WFLX	09/21/12	09/21/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$115.00		0.00			
E 6	WFLX	09/21/12	09/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	----1--	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$435.00		0.00			
E 7	WFLX	09/21/12	09/21/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	----1--	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----1--					1	\$435.00		0.00			
E 9	WFLX	09/21/12	09/23/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----FSS	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----FSS					2	\$585.00		0.00			
E 10	WFLX	10/01/12	10/08/12	Mon Hour 1 BONES	Comm	8-9P	1-----	:30	1	\$1,335.00	P 2	0.00	NM	2	\$2,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,335.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$1,335.00		0.00			
E 11	WFLX	10/02/12	10/16/12	TUE 8-830P RAISING HOPE	Comm	8-830P	-1-----	:30	1	\$1,085.00	P 2	0.00	NM	2	\$2,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$1,085.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-1-----					1	\$1,085.00		0.00			
E 12	WFLX	10/11/12	10/11/12	Thu Hour 1 X FACTOR	Comm	8-9P	---1---	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---1---					1	\$1,585.00		0.00			
E 13	WFLX	09/27/12	09/27/12	Thu Hour 2 GLEE	Comm	9-10P	---1---	:30	1	\$1,335.00	P 2	0.00	NM	1	\$1,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,335.00		0.00			
E 14	WFLX	09/28/12	09/28/12	Fri Hour 1 KITCHEN NIGHTMARES	Comm	8-9P	----1--	:30	1	\$435.00	P 2	0.00	NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$435.00		0.00			
E 15	WFLX	10/05/12	10/05/12	Fri Hour 2 FRINGE	Comm	9-10P	----1--	:30	1	\$635.00	P 2	0.00	NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--					1	\$635.00		0.00			



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Order Sep 00:15:00

Advertiser **Young Guns Action Fund** Product **YOUNG GUNS ACT FUND** Estimate # **167**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFLX	09/24/12	10/12/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MTWTF--	:30	4	\$145.00	P 2	0.00	NM	12	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--					4	\$145.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					4	\$145.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					4	\$145.00		0.00			
E 17	WFLX	10/15/12	10/18/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MT-T---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-T---					1	\$145.00		0.00			
E 18	WFLX	09/24/12	10/12/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MTWTF--	:30	3	\$115.00	P 2	0.00	NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--					3	\$115.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$115.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$115.00		0.00			
E 19	WFLX	09/24/12	10/12/12	EXTRA EXTRA	Comm	430-5P	MTWTF--	:30	3	\$115.00	P 2	0.00	NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--					3	\$115.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$115.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$115.00		0.00			
E 20	WFLX	10/15/12	10/18/12	EXTRA EXTRA	Comm	430-5P	MTWT---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWT---					1	\$115.00		0.00			
E 21	WFLX	09/24/12	10/14/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTFSS	:30	6	\$585.00	P 2	0.00	NM	18	\$10,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTFSS					6	\$585.00		0.00			
		Week: 10/01/12	10/07/12	MTWTFSS					6	\$585.00		0.00			
		Week: 10/08/12	10/14/12	MTWTFSS					6	\$585.00		0.00			
E 22	WFLX	10/15/12	10/18/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWT---	:30	3	\$585.00	P 2	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWT---					3	\$585.00		0.00			
Totals														78	\$28,450.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX-TV	Date: 8/10/12
--	---

I, REDSHIFT MEDIA

do hereby request station time concerning the following issue:

<p style="margin: 0;">YG ACTION FUND</p> <p style="margin: 0;">211 NORTH UNION STREET, SUITE 100</p> <p style="margin: 0;">ALEXANDRIA, VA 22314</p> <p style="margin: 0;">JOHN MURRAY, TREASURER</p>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.2em; margin: 0;">SEE ATTACHED ORDER</p> <p style="font-size: 1.5em; color: blue; margin: 10px 0;">WFLX# 808917</p>					

Total Charges: \$ 24,182.50
--

This broadcast time will be used by: YG ACTION FUND

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/29/12 Date  Signature 804-794-2871 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Signature John Heston Printed Name GM Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	DC

REQUEST RECEIVED FROM

DATE: 8/14/12

BUYER:	Andrew Edwards
AGENCY:	Redshift
ADDRESS:	411 Branchway Rd, Richmond, VA 23236
PHONE #:	804 794 2871 x 147
FAX #:	804 379 0961
OTHER:	

AVAILS FOR

COMMITTEE:	Young Guns Action Fund
CHAIRPERSON:	
TREASURER:	John Murray
ADDRESS:	211 North Union Street, Suite 100 Alexandria, VA 22314
PHONE #:	
FAX #:	
OTHER:	

FOR

CANDIDATE:	YG Action Fund
OFFICE:	Issue
PARTY:	REPUBLICAN

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	